



RILEY LORENZ

DIGITAL CONTENT CREATOR

CONTACT

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PORTFOLIO

www.officialflicks.com

SKILLS

- Photography
- Videography
- Graphic Design
- Live Event Coverage
- Digital Storytelling
- Social Media Strategy & Management
- Visual Branding
- Adobe Photoshop, Lightroom, Premiere Pro, After Effects
- Camera Raw

ABOUT ME

Versatile content creator with 4+ years of experience in photography and videography. Skilled in capturing fast-paced moments and producing engaging multimedia content for digital platforms. Proven ability to deliver high-quality visual stories that enhance brand identity and drive audience engagement. Passionate about bringing visual storytelling to professional brands & organizations.

WORK EXPERIENCE

Stockton University | Marketing & Athletics Departments

Jan 2023 -2025

- Shot editorial and marketing photos for university-wide campaigns, web content, and digital newsletters.
- Supported the visual storytelling strategy for branding and outreach efforts.
- Photographed 350+ athletes across 17 teams in a studio setting to produce marketing assets

Sh3GotGame | Lead Content Producer

Jan 2024 - Present

- Capture dynamic in-game photography of women's basketball events, delivering real-time visual content across social platforms.
- Post live updates and highlights during games to drive audience engagement and keep followers informed.
- Monitor basketball news and social media trends to create timely, relevant posts around breaking stories and viral moments.

EDUCATION

Bachelor of Communications | Stockton University(Spring 2026 Graduate) Concentration in Video Production with a minor in multimedia design